Parental tools to help teens become safer, smarter drivers

Jeff Larson, President - Safe Roads Alliance
Crashes are the #1 cause of death for U.S. teens.
In 2010, seven teens died every day from crashes.
WHAT DO TEENS NEED?
The #1 factor in teen crash rates is experience.
GDL laws limit exposure to the highest risk conditions allowing young drivers to gain experience only under less risky driving conditions.
Teens with **120 hours of practice** have a **crash rate 40% lower** than those who complete 50 hours.

- NZ Transport Agency
WHO SHOULD HELP?
Teen drivers whose parents are highly involved were:

- **50%** less likely to crash
- **71%** less likely to drive intoxicated
- **2x** more likely to wear seat belts
- **30%** less likely to use a cell phone
Only 4% of parents use any resource

Parents stop early

Parents over-estimate time

Driving in conditions is limited
ELEMENTS OF A GOOD PARENT PROGRAM

Discusses the risks

Explains the how and why of GDL

Reviews the critical role parents play

Explains the importance/provides parent/teen driving agreement

Employs a theory-based program model/ongoing evaluation

Delivered by trained, educated facilitators

Emphasizes parents and teens working together

Promoting Parent Involvement in Teen Driving - An In-Depth Look at the Importance and the Initiatives
GHSA - May 2013
# Promising Parent Programs

## Public Sector

- Distributed Materials
- Mandated Parent Class
- Voluntary Parent Class (PRIDE)
- Parental Involvement in licensing ceremony
- Electronic Parent Alerts

## Private Sector

- Checkpoints™ - NIH
- I Know Everything - Century Council
- Parent’s Are Key - CDC
- Road Trips® - State Farm
- Drive It Home - NSC
- Apps & In-Vehicle Cameras
- Ford Driving Skills for Life

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The Parent's supervised driving program
Nebraska Department of Motor Vehicles

Massachusetts Registry of Motor Vehicles

Colorado Division of Motor Vehicles

Vermont Division of Motor Vehicles

The Parent's Supervised Driving Program

A Requirement for Teen Licensing

Brought To You By

Ford

With Support From

Irving

Vermont Mutual Insurance Group

Use our app to track your driving experience.

Available on the App Store

Available on Google Play
Massachusetts RMV
Rhode Island DMV
Vermont DMV
Maine BMV
North Carolina DMV
Colorado DMV
Wisconsin DMV
Nebraska DMV
Delaware DMV
Idaho IDT/SDE
Florida FLHSMV
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